

# Fundraising & Your Board: Practical Ways to Build Confidence and Commitment

Alabama ASO – Presentation Resources



Thank you for attending Fundraising & Your Board session at the Alabama ASO. We would love to hear from you! Share your feedback by scanning the QR code or using [this link](#) and completing the post session survey.



## [MyHabitat Resources:](#)

HFHI and Campbell & Company Collection: **Boards and Fundraising**

- **Overview: A board's role in fundraising**
- **Board fundraising cycle activities menu**
- Board expectations guide: **Defining new expectations**
- Board expectations guide: **Updating existing expectations**

Giving USA: **The Annual Report of Philanthropy for the Year 2024**

**Expertise Hubs** information and opportunities

## [Additional Resources:](#)

The Lilly Family School of Philanthropy, The Fund Raising School, Indiana University: **The six rights on fundraising**

- The **right** person asking
- The **right** prospective donor
- For the **right** gift
- For the **right** program
- At the **right** time
- In the **right** way.

Marcy Heim: **Making an Artful Ask**

1. You have \_\_\_\_\_
2. You understand \_\_\_\_\_
3. Would you consider \_\_\_\_\_?

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